

**Subject:** masterplan quickway shopping plaza  
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**Date:** Wednesday, June 6, 2018 2:41 PM

Sandy Van Riper

Hi: Sandy

I am writing on behalf the Quickway Plaza-  
I understand the Village is now in the process of Comprehensive Master Plan review.  
If you maintain a list and send out emails please add my email address to the list for notice

I am helping Jacob Deutsch and Herman Leimzider with the Quickway Plaza

Why?

Massive visual frontage on the Quickway- 17/86

Does it stay weeds or should it be used for something which catches peoples eye and have them want to stop in Chester-

Approved on site digital billboard which could be a vehicle to advertise the village and the down town area-which is to be located before the chester exit-[ behind the day care and dance building]

Yelp- how do you get all of the businesses on yelp in a manner which helps all of them?

How do you draw some of the future lego traffic to the other merchants and downtown area if you do not use these-

Which parcels need to be the ones designed to visually bring traffic to chester from both sides of the highway?

The other major vacant large track land on old 17 [ dairy farm] needs this as a future draw-

-Dont get me wrong but the self storage facility has been fantastic-

But when people from Europe start at Norwegian Air to Stewart then legolands heading to woodbury commons then NYC what do you want them to see?- self storage or ???  
This applies to across the road to the industrial park building also

As an side what is the master plan going to say about parking when lyft-uber-ford-all other car makers create their own fleet of auto driving electric cars for drop off and pick up which is give or take 10 years? or when 5 G is really real-

Is it time to get rid of the restrictions such as but not limited to height and many other fixed restrictions and make them more fluid and flexible and use the planning board or the village board to determine -

I actually no longer even own a car but use lyft type services- or ford bike shares-

Zoning needs to begin understanding the future of Tech and how it interacts with land use-

Btw say hello to Richard Ramsdall for me-

i expect to be back in New York for about a month in summer- fall and maybe i can sit with many of those involved with the comprehensive plan to kick around ideas.

Maybe you can suggest some people who i could start communicating with ahead of time?

The owners bought the shopping center in 1984 and have provided alot of small businesses with space for close to 35 years-

Could someone go over to andrew's deli and recognize them since that deli has been there from the very beginning of that shopping center-

thanks

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[I live in east bay area Berkeley Oakland]